

AMITY BUSINESS SCHOOL (ABS),

AMITY UNIVERSITY HARYANA (AUH), MANESAR.

**REPORT ON CORPORATE-CONNECT PROGRAMME HELD ON 13 SEPTEMBER 2017, AT
AMITY UNIVERSITY HARYANA, MANESAR CAMPUS, AUDITORIUM, B-BLOCK FOR ABS-
MBA & BBA STUDENTS**

CORPORATE-CONNECT: GUEST CORPORATE SPEAKER – Ms. Shruti Sinha, Regional Manager (HR), National Entrepreneurship Network (NEN)

CORPORATE-CONNECT: ABS COORDINATORS: Ajay Kumar Pandey & Nikhil Kaushik.

CRC COORDINATOR: Mr. Ankur Gupta & Mr. V.N. Mohan.

S.N O	TIMING	CORPORATE CONNECT PROGRAMME	CORPORATE CONNECT DESCRIPTIONS	OUTCOME
1.	11.15- 11.30 am	Welcoming and Introduction of Ms. Shruti Sinha, Regional Manager (HR), NEN	Ms. Shruti Sinha, Regional Manager (HR), is welcomed by CRC, AUH team- Mr. Ankur & Mr. V.N. Mohan, and ABS Faculty members Ajay Pandey & Nikhil Kaushik. Afterwards, a brief introduction of Ms. Shruti Sinha, was given by ABS student anchors.	Corporate Connect begins with welcoming and introduction of corporate speaker.
2.	11.30- 12.30 pm	Power Point Presentation & deliverance by Ms. Shruti Sinha, on the topic “Entrepreneurship Development”	Ms. Shruti Sinha, deliverance on “Entrepreneurship Development” through Power Point Presentation helped the students to understand what is Entrepreneurship and how Entrepreneurship has changed the world. Ms. Sinha provided a series of strategy inputs to students for starting their own venture and also shared some success stories. She also motivated students through suitable examples, questions with audience and some humors that finally lead to attainment of intended accomplishment. She also shared with students that how NEN can support them to become an Entrepreneur, various offerings, access to various resources, etc.	Ms. Shruti Sinha deliverance was so full of live examples and motivating stories of successful entrepreneurs which helped the students to understand the content.
3.	12.30- 12.45 pm	Student interaction session	In interacting session with students, Ms. Shruti Sinha explained each query with such live examples and real life situations that students were convinced that with continuous learning, time bound discipline, relationship, communication skill and other qualities, a given goal could be attained despite all obstacles, hurdles and distractions.	Ms. Shruti Sinha answered each question so well that helped students to understand the various qualities in order to become a successful

				entrepreneur.
4.	12.45-1.00 pm	Thanks giving session	After presentation, CRC-AUH Manager Mr. Ankur thanked Ms. Shruti Sinha. ABS-AUH faculty, Ajay Pandey and Nikhil Kaushik interacted with Ms. Shruti along with Mr. V.N. Mohan of CRC.	Corporate Connect session ends with Vote of thanks.

(Ajay Kumar Pandey) & (Nikhil Kaushik),

Faculty Member, ABS.

13 September 2017